

INVITATION



TAKE YOUR TAP TO THE NEXT LEVEL FEB 23, 24 Y 25 2018



Best rated Tap festival by participants, teachers and suppliers in Mexico.

Tap dancers from beginners to professionals experience 3 intensive days to be inspired and take their tap to the next level.

The best tap dancers in the world share their knowledge and experience with the participants from all Latin America.

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INTRODUCTION

Creating the biggest tap dancers community of Mexico and Latin America.



Tap fest Guadalajara is the first festival in the west of the country specialized for tap dancers.

Our first festival in 2017 was a success with more than 90 participants, directors and teachers from dance academies who came to test the quality of this first event to bring all their students of their academies to the second one.

We had 4 teachers that are international dancers like Chloe Arnold, Pamela Yasutake, Aaron Tolson and Christopher Erk.



Our city host is Guadalajara, the second most important city of Mexico, and is the main center of the country for tourism meetings with all the infrastructure to receive participants from all over the world with more than 24 thousand hotel rooms.

Its geographical location in the center of the country is privileged as it borders with 7 states of the republic and have the second international airport with more international routes from Mexico. Guadalajara is the cradle of mexican identity because from this city is the mariachi, tequila and charreria. All this makes it the most convenient place to host our international festival within the Mexican culture.

Our festival has been recommended by our participants to other dancers as the best in services, organization and teachers in the country.

The goal of Tap Fest Guadalajara is to create the largest and most important community of professional dancers and amateurs of tap. Provide them with tools and knowledge to bring their tap to the next level.

DUR TEAM



CRISTINA FERNÁNDEZ

Festival CEO. Tap dancer. Commercial events, film and video producer with more than 20 years of experience.



ERIKA HORN

Professional tap dancer with more than 30 years of professional experience in dance, teaching and festival organization.



KARLA URIARTE

Tap dance teacher with more than 10 years of experience with the specialty of beginners and children. In charge of international promotion.



<u>PALCCO</u> the most modern theater in Guadalajara is co-producer of the event. This will be the venue for the tap competition and the show that will be open to the all audiences in the theatre.

DUR TEACHERS



AARON TOLSON

- *The Great Tap Reunion.
- *Tap Dogs.
- *Absolute Tap.
- *Sole Power creator.
- *Imagine Tap.
- *Broadway Dance Center.



CHARLES RENATO

- *Tap In Rio.
- *Rhythm Wold.
- *Broadway Dance Center.
- *Festival de Danza Joinville.



PAMELA YASUTAKE

- *Tony Awards.
- *Shuffle Along.
- *Syncopated Ladies.
- *So You Think You Can Dance.

DUR TEACHERS



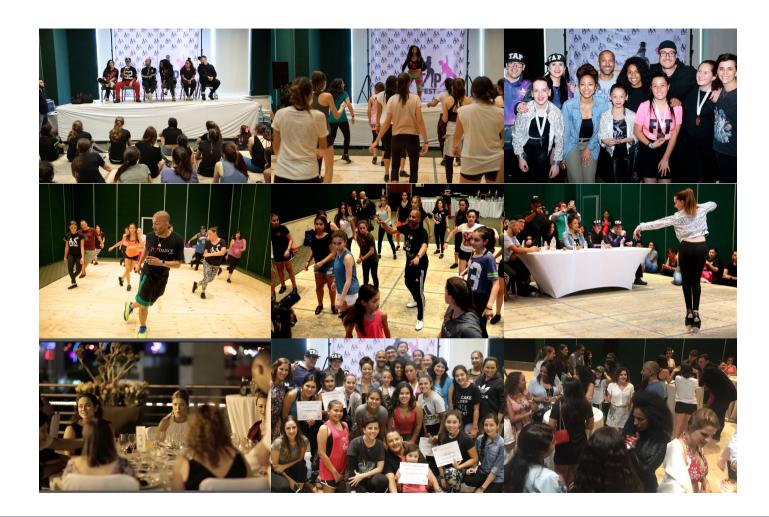
SARAH REICH

- *Tap Music Project.
- *Sole Sisters.
- *So You Think You Can Dance.
- *Post Modern Juke Box.
- *Syncopated Ladies.



CHLOE ARNOLD

- *Founder Syncopated Ladies.
- *TV: Late Late Show with James Corden, Boardwalk Empire, Beyonce, SYTYCD, America´s Got Talent, Dancing with the Stars, GAP comercial.
- *Assist Dir/ music videos: Beyonce, J.Lo, NeYo, Kylie Minogue, Snoop Dogg, Keri Hilson, Eve.



ABOUT THE EVENT

Creating the biggest community of tap dance in Mexico.

BACKGROUND

Tap is a growing market in Latin America. The previous festivals in the country were made by organizers with little or no experience in event production. Tap Fest Guadalajara offers professional services that make an integral experience during the festival.



It was the first festival in the west of the country. We offered 3 days of seminars and classes. The convenience services that distinguished us were that we provide food to the participants, coffee break, socializing events and the sale of clothes and accessories. All in the same place.





INTERNATIONAL EVENT



MASTER TAP DANCERS



FESTIVAL WITH GREATER PRESENCE ONLINE

"We are watching all this young people bring the fervor and excitement to Tap in México"

CHLOE ARNOLD

2018 EVENT

For the second edition and because of the big success of the first festival we will be able to offer a wider range of events. We are at the same level of the big international tap festivals and we can offer a better experience to the contestants.

TAP JAM

At the welcome cocktail we will have dance improvisations from the teachers and students so that they can show their technique and have a good time accompanied by a live jazz group.

THEATER SHOW

A 120 minutes show where professional tap companies will make an audition to dance next to the tap master dancers like <u>"Syncopated Ladies"</u> and invited teachers. Open to the public.

COMPETITION

The academies and dance companies will have the opportunity to participate in the exclusive competition of tap. The judges will be the most important tap masters of the world.

LEVELS AND NEW CLASSES

Beginner, intermediate and advanced for adults.

Kids begginer/intermediate.

MASTER CLASS for professionals.

DANCE MOM events for parents who want to get in shape while waiting for their kids!

SOLE POWER the most innovative class in USA.

IMPORTANT DATES

- FRIDAY 23/ FEB /2018
 Registration and start of the event,
 Seminars / Tap JAM, Welcome Coctail
- SATURDAY 24 / FEB / 2018
 Tap seminars, Competition / Show at PALCCO

Tap Seminars, Closure

PACKAGES

KIDS Package

6 years and up

170 dlls

For the future TAP dancers, we make them way with the best masters of the industry.
!!nspiring classes, dream makers!

Level: Beg/int

- **✓** 6 classes
- **✓** Panel Talk
- + lunch for Saturday & Sunday
- + Minimum one year of experience

BASIC Package

intermediate or advanced

260 dlls

- **✓** 10 classes
- Access to coffee break service
- **✓** Panel access
- + Lunch for Saturday and Sunday
- You can change level with prior authorization

VIP Package

intermediate or advanced

280 dlls

- **✓** 10 classes
- Access to coffee break service
- **→** Panel access
- Welcome cocktail
- Tap Jam access
- * Access to exclusive SOLE POWER class with prior reservation
- + Lunch for Saturday and Sunday

TEACHERS Package

300 dlls

- 5 teachers class
- ✓ Plus Access to ALL level classes
- Access to coffee break service
- Panel talk access
- Welcome cocktail
- **✓** Tap Jam access
- * Access to exclusive SOLE POWER class with prior reservation
- + Lunch for Saturday and Sunday

PACKAGES

KIDS Package without food

150 dls

For the future TAP dancers, we make them way with the best masters of the industry.

!Inspiring classes, dream makers!

✓ 6 classes+ Minimum oneyear of experience

Adult BEGINNERS package

120 dls

- + Begin in the TAP world with the experts
- + If you do not have Shoes, we will do our best to get a pair of your number!!
 - ✓ 4 classes
 (2 TAP & 2 irish)

DANCE MOM package

80 dls

- + Food for Saturday & Sunday
- + 2 SOLE POWER classes
- + 2 salsa classes

SOLE POWER package

30 dls

- + Limited to 25 people per class
- + You will only have access to 2 classes of SOLE POWER



COMPETITION

For the second year we will hold a competition at Tap Fest Guadalajara. Now we renew ourselves and we bring new categories and prizes!

The points to qualify this year will be: Technique, Originality, Rhythm, Musical sense, Interpretation and Execution.

OUR MAIN OBJECTIVE IS:

- *Reward the dancers for their knowledge, clarity, and expertise in Tap, according to the points described above.
- *Offer a constructive criticism so that the dancer grows in a personal and professional way in his career in dance.

THE BASES ARE AS FOLLOWS:

- **1.** Categories for each level (kids, intermediate and advanced) are:
- *SOLO
- *DUET / TRIO
- *GROUP
- *LINE / PRODUCTION

- 2. The costs are per person.
- **3.** Routine duration:
- *SOLO: 2:00 min max.
- *DUET / TRIO: 2:30 min max.
- *GROUP: 3:00 min max.
- *LINE / PRODUCTION: 4:00 min max.
- **4.**Only those enrolled in the course can participate.
- **5.**Trophies will be awarded to 1st place and medals to 2nd and 3rd place according to their Categories.
- **6.** 50% scholarships will be awarded to the first places of Solo, Duo / trio of each level for Tap Fest Guadalajara 2019.
- **7.** 30% scholarships will be awarded to the top Group and Line / Production of each level for Tap Fest Guadalajara 2019.
- **8.** There will be 1 scholarship of 100% for the dancer highlighted by honorable mention of our distinguished jury for Tap Fest Guadalajara 2019.

COMPETITION

10. The competition will be on Saturday, February 24, at the PALCCO theater.

11. To register we need to have your payment registered. * 6 DUET / TRIO Send proof of payment to cris@tapfestguadalajara.com * 5 GROUPS

DELIVERY DEADLINE:

- * January 31, 2018
- * You can send your music via electronic by: wetransfer.com or by: dropbox.com with address to cris@tapfestguadalajara.com or cristina2477@gmail.com

REQUIREMENTS FOR PRESENTATION:

- * Audio.- format specifications: .mp4, .wav or .aiff
- *The recording should be at 44,100khz or 48,000khz, 16 or 22 bits.
- **MP3 NOT ACCEPTED
- *Costumes.- suitable for performing in the best theater in the city

MAXIMUM NUMBER OF CHOREOGRAPHS TO **PARTICIPATE FOR EACH LEVEL:**

- * 5 SOLOS

- *5 LINES/ PRODUCTIONS
- **Groups of 4 to 8 participants
- **Lines / Productions of 9 or more participants

THE USE OF CONFETTI, FEATHERS OR **PYROTECHNICS IS PROHIBITED**

The use of elements is allowed as long as the participants introduce them and remove them from the stage in less than 30 seconds

PRICES: (PER PERSON)

* SOLOS	\$70 dls
* DUET	\$35 dls
* TRIO	\$35 dls
*Groups of 4 to 8	\$30 dls
*LINE 9 to14	\$25 dls
*PRODUCTION 14 and up	. \$25 dls

AUDITIONS

Dance with the world's great Tap celebrities in a performance at PALCCO, the best theater in Guadalajara. Do not miss this opportunity and live the experience of becoming a professional dancer ... take your TAP to the next level!

REQUIREMENTS TO AUDITION:

* Price for choreography to audition: \$25 dlls (** not per person **)

*At least 3 years of experience, tap companies, and professional dancers are welcome to attend.

Payment in a single display. They can audition several people in different categories or the same person with different solos. As long as they register each coreography.

* You must be registered with 50% or make 100% of the payment fee in Tap Fest Gdl 2018 in order to apply for a registration of a choreography.

The fee of the choreography does not apply with other promotions.

You can pay no later than 2 weeks before the course.

DEADLINE TO SEND VIDEO:

*before 29th of January 2018

*You can send your video electronically by: wetransfer.com or by: dropbox.com with address to cris@tapfestguadalajara.com or cristina2477@gmail.com

AUDITIONS

REQUIREMENTS FOR PRESENTATION:

- *Audio.- format specifications: .mp4, .wav or .aiff
- *The recording should be 44,100khz or 48,000khz, 16 or 22 bits.
- ** MP3 NOT ACCEPTED
- *Deadline to send it by mail: 5 days after being notified as selected for the Show.
- *Costumes.- suitable to perform in the best theater in the city

CHOREOGRAPHY TIMES BY CATEGORY AND MAXIMUM NUMBER OF CHOREOGRAPHIES TO SELECT:

- * 5 SOLOS max 2:00 min
- * 3 DUET max 2:30 min
- * 3 TRIOS max 2:30 min
- *2 GROUPS max 2:30 min
- *2 LINES max 4:00 min
- * 2 PRODUCTIONS max 5:00 min
- **Lines 9 to 14 participants
- **productions 15 to more participants

THE USE OF CONFETTI, FEATHERS OR PYROTECHNICS IS PROHIBITED

The use of elements is allowed as long as the participants introduce them and remove them from the stage in less than 30 seconds

CONTACT

TAP FEST GUADALAJARA

Av. Central Guillermo González Camarena #375, Zapopan, Jalisco, México, CP45136.

VENUE HOTEL: GRAND FIESTA AMERICANA

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